



Green Connect Conference

Wednesday 7th October 2015, at Ashton Court Mansion, Long Ashton, Bristol BS41 9JN

Breaking the mould - managing parks in a changing world



This conference will provide a mix of inspiration and information from the Rethinking Parks programme, which is managed by the innovation charity Nesta and funded by the Heritage Lottery Fund and the Big Lottery Fund. The day will consist mainly of workshops, enabling you to learn first-hand about engaging effectively with local businesses, local authority partnering, subscriptions and paying for the benefits that parks provide, and developing sustainable business models for parks.

Conference Agenda

09.30	<i>Registration</i>	<i>Tea/coffee available</i>
10.00	Welcome, introductions, and format of the day	Karen Hughes, Director, Green Connect Peter Wilkinson, Conference Chair
10.05	Welcome to Ashton Court, Bristol and Bristol European Green Capital 2015	Clr Daniella Radice, Bristol City Council
10.15	Transferrable experiences from the successful Queen Elizabeth Olympic Park	Mark Camley, Head of Parks & Venues at London Legacy Development Corp, and Chairman of The Parks Alliance
10.45	Innovation and The Rethinking Parks Project	Lydia Ragoonanan, Programme Manager, Rethinking Parks, Nesta
11.15	<i>Tea/coffee break</i>	Delegates to choose four of the following workshops (further details over page): <ul style="list-style-type: none"> • Assessing parks assets and working with local authorities • Business planning for new uses and management regimes in green spaces • Engaging with businesses large and small to understand what might be attractive to them • Developing a sustainable business model with employees • Understanding public and business donations
11.30	Workshop session 1	
12.15	Workshop session 2	
13.00	<i>Lunch</i>	
13.45	Exhibitors' presentations	
14.00	Workshop session 3	
14.45	Workshop session 4	
15.30-16.00	Plenary session: sharing the learning and planning for change	

Workshop details:

Workshop	Workshop Title	Leaders	Rethinking Parks reference project
A	Assessing parks assets and working with local authorities	Scott Sullivan Thames Chase Trust	Eastbrookend Rekindled
B	Business planning for new uses and management regimes in green spaces	Simon Goff Burnley Borough Council	Go to the Park
C	Engaging with businesses large and small to understand what might be attractive to them	Ben Coles Groundwork London	Parkhack Darlington Rethinking Parks
D	Developing a sustainable business model with employees	Fraser Bridgeford Bristol Parks Forum	ParkWork Voluntary Park Workforce Programme
E	Understanding public and business donations	Michael Rowland Bournemouth Borough Council Andy Jackson Heeley Development Trust	Coastal Parks & Gardens Foundation Heeley Park Subscription Society