

**GREEN CONNECT CONFERENCE 8<sup>TH</sup> OCTOBER 2014****PARKS SOUTH WEST: CALL TO ACTION****UNIVERSITY OF EXETER. 10.00 am to 4.00 pm****PURPOSE:** to consider how to respond to the 'Call to Action' in the HLF report *The State of UK's Parks* - what can be done in the face of declining budgets and staff resources**THEMES AND OUTCOMES:** Response to the HLF Call to Action in the SW; ideas for innovation; value and role of quality awards; value of parks for the health agenda; raising the profile of parks and networking with the community and funders.

<b>Time</b>	<b>Speaker</b>	<b>Topic summary</b>
	Chair. Peter Wilkinson. Green Connect	
<b>10.00</b>	Karen Hughes. Green Connect	Welcome and scene setting
<b>10.10</b>	Shaun Kiddell. Heritage Lottery	State of UK Parks call to action and HLF post project monitoring
<b>10.40</b>	Bob Ivison. The Parks Alliance	Leading the national campaign
<b>11.00</b>	Sarah Royal. National Federation of Parks and Green Spaces	Park groups campaign including petition
<b>11.10</b>	Coffee break	
<b>11.30</b>	Shaun Kiddell	Introduction to Nesta's Rethinking Parks
<b>11.35</b>	Michael Rowland. Bournemouth Parks	Rethinking Parks: Coastal Parks and Garden Foundation project
<b>11.50</b>	Fraser Bridgeford. Bristol Parks Forum	Rethinking Parks: ParkWork Bristol project
<b>12.05</b>	Paul Todd. Keep Britain Tidy (tbc)	Quality awards: Green Flag in the South West
<b>12.20</b>	Jon Wheatley. South West in Bloom	Quality awards: South West in Bloom
<b>12.35</b>	Lunch and (optional) University gardens tour	
<b>13.45</b>	'Done in 60 seconds'	Project updates and celebrations
<b>14.05</b>	Alison Rasey. Wiltshire Council	Introduction to public health theme
<b>14.10</b>	Ben Wheeler. Exeter University	Health and green space research review
<b>14.30</b>	Patsy Temple. Devon County Council public health	Public health and the natural environment – a Devonian perspective
<b>14.50</b>	Chair. Plenary with speakers	Q&A. Learning and action planning
<b>15.20</b>	Jim Hardcastle. Viper Marketing	Interactive session. Capturing the message and networking with social media
<b>15.50</b>	Karen Hughes	Conclusions and thanks